

CASE STUDY



Life Plan Community Solution | MyAnalytics

## MyAnalytics offers leaders real-time data to support timely business decisions.

With ten buildings to manage, the leadership of Sequoia Living knew they needed a way to easily gather key information like census and accounts receivable to effectively track trends, spot potential issues, and take action quickly.



## Challenges

- Gathering and aggregating data from ten different facilities.
- Lack of insight and tracking of accounts receivables.
- Combining information from existing LPC system.



## Solution

- MatrixCare MyData and MyAnalytics solutions.



## Results

- Data aggregation across all facilities can be done quickly.
- Revenue cycle management metrics deliver key business insights.
- Metrics display can be formatted to meet user needs.

With ten buildings to manage, the leadership of Sequoia Living knew they needed a way to easily gather key information like census and accounts receivable to effectively track trends, spot potential issues, and take action quickly.

Sam Patel, director of business applications and data analytics at Sequoia Living, said leadership has been using MatrixCare MyAnalytics for a year. “It gives them a good idea of where our receivables are coming from without having to run multiple reports, and offers census trends for a given month, quarter, or year, which helps them to better manage the business,” he said.

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*Our C-level people can run reports, create a spreadsheet, whatever they need. MyAnalytics puts tools right at their fingertips.*

**Sam Patel**, director of business applications and data analytics, Sequoia Living

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Currently, the organization’s chief officers are the main users of MyAnalytics, Sam said. “It’s a real benefit for our C-level people to be engaged with real-time data without needing to go to a third party for information. They can run reports, create a spreadsheet, whatever they need. MyAnalytics puts tools right at their fingertips.”

Sequoia Living’s buildings include varying levels of care, including retirement communities, affordable senior housing, and senior centers, Sam said. “The census trends in MyAnalytics give our organization the ability to break that down by location and by level of care so we get that rolling history, month-over-month or day-over-day, to help schedule staff,” he said.

Sam said there are two main benefits Sequoia Living has noticed in its first year of using MyAnalytics: time savings and clearer financial data.

“It really does save us a lot of time being able to understand where numbers are coming from and break them down the way MyAnalytics does,” he said. “For example, if we’re receiving \$300,000 from a location, from a specific level of care, we can break it down to Medicare dollars, private pay dollars, and so on. We used to have to run reports and put that data into a spreadsheet to give that information out. Having that data already compiled for us helps us run our business more smoothly.”

For financials, he said, the breakdown by payer type is valuable. “It gives us an idea where the money is coming from and to see where we may be falling short or where we may receive a windfall and whether to expect the continuation of that kind of windfall. It gives us a tracking mechanism, which has been beneficial.”

Sam said, “We’ve gotten engaged with MyAnalytics, and the executive staff—CFO, CEO, CIO, chief human resources officer, and our executive directors—all enjoy using the system. It’s very user friendly, especially with the process documents we’ve created internally.”

Looking ahead, he added, “We plan on expanding users this year to include more accountants, business office leaders, and other financial staff. Seeing the numbers in real time and being able to trend and report against that to run their respective parts of the organization will bring real value to us.”

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